



# Policy

Shaping Spaces  
Streamlining Solutions

## Privacy

### **MPC Systems (North) Ltd**

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**01246 819 970**



# Privacy Policy

January 2025

## 1. Introduction

Welcome to **MPC Systems**. We respect your privacy and are committed to protecting your personal data. This privacy policy explains how we collect, use, and safeguard your information when you visit our website: <http://mpcsystems.co.uk>.

## 2. Information We Collect

We collect different types of personal data, including but not limited to:

**Personal Identifiable Information (PII):** Name, email address, phone number (if provided via contact forms or account registration).

**Technical Data:** IP address, browser type, and version, time zone settings, operating system.

**Usage Data:** Pages visited, time spent on our site, click data (collected via Google Analytics).

**Cookies and Tracking Data:** We use cookies and similar tracking technologies to enhance your experience.

## 3. How We Collect Your Data

We collect data through:

**Direct interactions:** When you contact us via forms, email, or sign up for services.

**Automated technologies:** Google Analytics and cookies track site usage and visitor behavior.

**Third-party services:** Plugins or third-party tools embedded in WordPress may collect additional data.

## 4. How We Use Your Data

We use your data to:

Improve our website's functionality and user experience.

Respond to inquiries or support requests.

Monitor and analyze site traffic with Google Analytics.

Comply with legal obligations and prevent fraudulent activity.

## 5. Legal Basis for Processing Data

Under UK GDPR, our legal basis for processing personal data includes:

**Consent:** When you accept cookies or sign up for our services.

**Legitimate Interests:** To improve website performance and analyze visitor interactions.

**Contractual Necessity:** If you engage with us for a service.

**Legal Obligation:** Where required by law.

## 6. Data Sharing & Third Parties

We do not sell your personal data. However, we may share data with:

**Service providers:** Google Analytics, WordPress plugins, and hosting providers to facilitate website functionality.

**Legal authorities:** If required by law or necessary to protect our legal rights.

## 7. Cookies & Tracking Technologies

Our website uses cookies for analytics, functionality, and marketing purposes. You can manage cookie settings through your browser.

## 8. Data Retention

We retain your personal data only as long as necessary to fulfill its intended purpose or comply with legal obligations.

## 9. Data Security

We implement appropriate security measures to prevent unauthorized access, alteration, disclosure, or destruction of your personal data.

## 10. Your Rights Under UK GDPR

You have the right to:

**Access** your personal data.

**Correct** inaccurate information.

**Request deletion** of your data (subject to legal limitations).

**Restrict processing** of your data.

**Withdraw consent** (for data collected based on consent).

**Complain** to the Information Commissioner's Office (ICO) if you believe your rights are being violated.

## 11. Third-Party Links

Our website may contain links to external sites. We are not responsible for their privacy practices and recommend reviewing their policies.

## 12. Updates to This Policy

We may update this policy periodically. Changes will be posted on this page with an updated Effective Date.

## 13. Contact Us

For any privacy-related inquiries, please contact us at:

**Email:** [info@mpcsystems.co.uk](mailto:info@mpcsystems.co.uk)

**Address:** MPC Systems (North) Ltd  
Unit 11, Network Centre  
Midland Way  
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