



Policy

Shaping Spaces,
Streamlining Solutions

Privacy

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Privacy Policy

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1. Introduction

Welcome to **MPC Systems**. We respect your privacy and are committed to protecting your personal data. This privacy policy explains how we collect, use, and safeguard your information when you visit our website: <http://mpcsystems.co.uk>.

2. Information We Collect

We collect different types of personal data, including but not limited to:

Personal Identifiable Information (PII): Name, email address, phone number (if provided via contact forms or account registration).

Technical Data: IP address, browser type, and version, time zone settings, operating system.

Usage Data: Pages visited, time spent on our site, click data (collected via Google Analytics).

Cookies and Tracking Data: We use cookies and similar tracking technologies to enhance your experience.

3. How We Collect Your Data

We collect data through:

Direct interactions: When you contact us via forms, email, or sign up for services.

Automated technologies: Google Analytics and cookies track site usage and visitor behavior.

Third-party services: Plugins or third-party tools embedded in WordPress may collect additional data.

4. How We Use Your Data

We use your data to:

Improve our website's functionality and user experience.

Respond to inquiries or support requests.

Monitor and analyze site traffic with Google Analytics.

Comply with legal obligations and prevent fraudulent activity.

5. Legal Basis for Processing Data

Under UK GDPR, our legal basis for processing personal data includes:

Consent: When you accept cookies or sign up for our services.

Legitimate Interests: To improve website performance and analyze visitor interactions.

Contractual Necessity: If you engage with us for a service.

Legal Obligation: Where required by law.

6. Data Sharing & Third Parties

We do not sell your personal data. However, we may share data with:

Service providers: Google Analytics, WordPress plugins, and hosting providers to facilitate website functionality.

Legal authorities: If required by law or necessary to protect our legal rights.

7. Cookies & Tracking Technologies

Our website uses cookies for analytics, functionality, and marketing purposes. You can manage cookie settings through your browser.

8. Data Retention

We retain your personal data only as long as necessary to fulfill its intended purpose or comply with legal obligations.

9. Data Security

We implement appropriate security measures to prevent unauthorized access, alteration, disclosure, or destruction of your personal data.

10. Your Rights Under UK GDPR

You have the right to:

Access your personal data.

Correct inaccurate information.

Request deletion of your data (subject to legal limitations).

Restrict processing of your data.

Withdraw consent (for data collected based on consent).

Complain to the Information Commissioner's Office (ICO) if you believe your rights are being violated.

11. Third-Party Links

Our website may contain links to external sites. We are not responsible for their privacy practices and recommend reviewing their policies.

12. Updates to This Policy

We may update this policy periodically. Changes will be posted on this page with an updated Effective Date.

13. Contact Us

For any privacy-related inquiries, please contact us at:

Email: info@mpcsystems.co.uk

Address: MPC Systems (North) Ltd

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